

The following Marketing Packages contain Facebook, Twitter, and Instagram posts that you can share on your social media platforms, messages to post on your website, and an email to share with your families. If you have any questions about these materials, please email marketing@cps.edu.

Marketing Packages - 2023

My Chi. My Future App

Blurb: The City of Chicago's My CHI. My Future. app connects students to thousands of the best events, programs, jobs, and resources for youth throughout Chicago. The goal is to connect every teen in Chicago to meaningful experiences and opportunities outside of school.

[Mi Chi. My Future App Marketing Package](#)

Marketing: Materials for Distribution During Report Card Pick Up Day

Blurb: Attached are a few materials scheduled to be delivered to schools and offices the week of May 22, 2023. Please distribute these during report pick up day. Each CPS location will receive a designated number of flyers/postcards based on office headcount and enrollment numbers available at the time of printing. Please contact us at marketing@cps.edu if you have any questions.

- [Summer Programming Flyer](#)
- [One Summer Chicago Flyer](#)
- [Chicago Park District Flyer](#)

Summer Programming

Blurb: CPS summer programs help keep students engaged, active, and focused throughout the summer break. To learn more about these programs, **please visit** cps.edu/summerprograms.

You can also check out our local partner programs for more summer program opportunities:

- [My Chi. My Future.](#)
- [Chicago Park District](#)
- [Chicago Public Library](#)
- [One Summer Chicago](#)

Not all programs are open to all students. Some students will receive, or may have already received, a letter about mandatory summer program participation. Please follow the directions in that letter to access the appropriate program. If you have any questions about our school's offerings this summer, please contact us directly.

[CPS Marketing Package – Summer Programs](#)

Bud Biliken Scholarships and Bud Biliken Royal Court

Blurb: It's Bud Season and we need your help! Please share the flyers below with your community as we work on providing our youth with more opportunities.

In addition, the Chicago Defender Charities is looking for volunteers to be a part of their Royal Court Committee and their Scholarship Committee. Learn more at budbillikenparade.org/royal-court-1.

- [Bud Biliken Royal Court](#)
- [Bud Biliken Scholarship](#)

Teach Chicago Tomorrow

Blurb: We're reaching out to ask for your help spreading the word about Teach Chicago Tomorrow, a fantastic opportunity for members of the Class of 2023 who want to become CPS teachers.

Teach Chicago Tomorrow helps CPS graduates plan their path from student to teacher and connects them with programs and financial resources that will help them succeed.

Attached, you will find Facebook, Twitter, and Instagram posts that you can share on your social media platforms and an email and website copy to share with your families. If you have any questions about these materials, please email marketing@cps.edu.

[Teach Chicago Tomorrow Marketing Package](#)

Pre-K Enrollment Marketing Responsibilities: May 15, 2023

Blurb: The Pre-K Initial Application Period has ended, but families with children who will be three- or four-years-old on or before September 1, 2023 can still apply for programs with availability through the CPS application site, [Chicago Early Learning](#).

Families who applied by May 2, 2023 will receive offers on May 19, 2023. After May 19, 2023, families will receive offers within one business day of applying.

On the [Chicago Early Learning](#) website, parents can learn details about each Pre-K program, including state-approved quality rating, schedule, and locations. For questions regarding the application process, please watch the [application video](#), consult the [website FAQs](#) or email us at oece@cps.edu. Families should call the Family Support Hotline at (312) 229-1690.

[Pre-K Enrollment Marketing Package - May 15, 2023](#)

Chicago Public Library: The 81 Club

Blurb: We are excited to share a powerful new educational program. In partnership with the Chicago Public Library (CPL), we are launching The 81 Club, a program that gives all CPS students and teachers access to the resources and tools of all 81 CPL branches. This partnership is an extension of the District's Skyline initiative, designed to ensure that teachers, students, and families have free access to high-quality, culturally-responsive educational resources. We need your help getting the word out about the benefits of The 81 Club. Attached you will find marketing materials designed to inform families about The 81 Club and encourage them to take advantage of this program.

[CPS Marketing Package - Chicago Public Library: The 81 Club](#)

Virtual Academy Marketing Package

Blurb: The Virtual Academy is partnering with schools across CPS to expand learning opportunities. The goal of the Virtual Academy's Expanded Access Hubs is to increase equitable access to advanced courses, taught by certified CPS teachers, in a collaborative virtual environment. In some cases, students can earn college credit while in high school!

[Virtual Academy Marketing Package](#)

Teacher Residency Program

Blurb: Our teachers are what make our schools great. We're reaching out to ask for your help finding the next generation of great dance and theater teachers by spreading the word about the new dance and theater residencies offered through the Teacher Residency Program. CPS has a huge need to fill positions for both dance and theater, and we are excited to bring in new and energetic talent to take on these roles. Thank you for your help in distributing information about these invaluable new programs.

[CPS Marketing Package - Teacher residency Program - Dance and Theatre Program](#)

CPS Office of Student Health and Wellness: Medicaid Marketing Package

Blurb: Do you have a Medicaid plan? Renewing your eligibility is a vital step to make sure your family's health coverage is uninterrupted.

The renewal process confirms that your family still qualifies for Medicaid. Once confirmed, your family's coverage is renewed for another year. Everybody's renewal date is different, so it is critical that you get ready to renew.

To find out when your family's plan renews, complete the following steps:

- Click "Manage My Case" at abe.illinois.gov to log in to your account.
- Verify your mailing address under "Contact Us."
- Find your due date (also called redetermination date) under "Benefit Details."

Once you know your due date, be sure to check your mail for the renewal form or find your renewal form through your "Manage My Case" account.

If you are no longer eligible for Medicaid, connect to coverage at work or through the official Affordable Care Act (ACA) Marketplace for Illinois at GetCovered.Illinois.gov.

To learn more about renewing your Medicaid plan or additional services offered through the CPS Office of Student Health and Wellness, please visit cps.edu/medicaid or call the Healthy CPS Hotline at (773) 553-KIDS (5437).

[CPS Student Health and Wellness Marketing Package - May 2023](#)

Local School Council Open Seats

Blurb:

Your Local School Council needs your support. Open seats across the District need to be filled. Council members play an active role in decisions that impact their school community. Members lend their unique perspectives and help move our schools forward toward a more equitable tomorrow.

LSC responsibilities include:

- Approving the school-based academic plan.
- Approving the alignment of budgetary resources.
- Engaging in the annual evaluation of contract principals' professional practices.
- Selecting or renewing contract principals.

Empty seats can halt or significantly delay the functions of the Council, which is why we need your help filling as many seats as possible.

We are looking for parents, community members, educators, and students to help shape the future of Chicago Public Schools, today. Learn how to support and become a member of your Local School Council at cps.edu/lsc.

[CPS Marketing Package – Local School Council Open Seats](#)

Teachers and Staff Appreciation Week Toolkit

Blurb: We need your help celebrating our amazing educators this Teacher Appreciation Week. We look forward to Teacher Appreciation Week every school year and are so excited that it is finally here. This year, our theme is to remind everyone how much we love that our teachers and staff are part of our CPS family. Their hard work and dedication do not go unnoticed.

Attached, you will find Facebook, Twitter, and Instagram posts that you can share on your social media platforms to share. If you have any questions about these materials, please email marketing@cps.edu.

[CPS-Teacher-Appreciation-2023-Toolkit](#)